



Cyber Security Technology Forum
April 13th - 14th
Live, Virtual Event

CBWV COMMUNITY BANKERS of WEST VIRGINIA
One Mission. Community Banks.®

Tuesday, April 13, 2021

- 8:45 am to 9:00 am **Registration & Log On**
- 9:00 am to 10:00 am **Proposed Cybersecurity-Incident Rapid Notification Rule**
Floyd Boone & Julie Shank, Bowles Rice
- 10:00 am to 10:15 am **Virtual Hallway** (*fill your coffee cup, check messages*)
- 10:15 am to 11:15 am **Elevate The Cyber Security of Your Institution**
Cheryl Buntin, AaSys

Wednesday, April 14, 2021

- 8:45 am to 9:00 am **Registration & Log On**
- 9:00 am to 10:00 am **Getting the Most From your SOC Report Reviews**
Bryan Newlin, YHB
- 10:00 am to 10:15 am **Virtual Hallway** (*fill your coffee cup, check messages*)
- 10:15 am to 11:15 am **Knowing the Unknowable: Identifying the Hidden Risks
in Vendor Relationships**
Pam Perdue, RegTech Diva
- 11:15 am to 11:30 am **Virtual Hallway** (*fill your coffee cup, check messages*)
- 11:30 am to 12:30 pm **Elevating your fraud prevention strategies**
Ryan Dutton, SHAZAM

ABOUT OUR TOPICS

Proposed Cybersecurity-Incident Rapid Notification Rule

Floyd Boone & Julie Shank, Bowles Rice

Bowles Rice attorneys Floyd Boone and Julie Shank will discuss the proposed rule requiring banking institutions and their third-party service providers to promptly notify federal regulators of “computer-security incidents.” Three federal banking agencies – the Board of Governors of the Federal Reserve System, the Office of the Comptroller of the Currency and the Federal Deposit Insurance Corporation – are considering adoption of the rule that would require rapid notification (as soon as possible and no later than 36 hours) of such cybersecurity incidents. Floyd and Julie are members of the firm’s Cybersecurity and Information Privacy team.

Elevate The Cyber Security of Your Institution

Cheryl Buntin, AaSys

Cyber incidents have escalated over the last year. Too many companies have discovered that the standard set of security controls no longer provides adequate protection. What can we do to protect ourselves from the onslaught? We will explore how a Cyber Risk Resiliency Assessment can improve your cyber stance and how adopting a Situational Awareness solution can transform your institution’s reactive responses to proactive measures.

Getting the Most From your SOC Report Reviews

Bryan Newlin, Yount Hyde & Barbour

System and Organization Control (SOC) Reports are used by a bank and their auditors to understand and validate a system. They also are an important part of a vendor management program. Many banks get their SOC reports simply to check a box and satisfy their auditor or examiner, but there is much value in understanding the full scope and nature of these detailed reports. They can even play an important role in a bank’s cybersecurity risk management program.

In this session, we will discuss the differences in SOC 1, SOC 2, SOC 3 and SOC for Cybersecurity reports, how to look for areas that might raise red flags, discuss important terms and how they impact your review, and when to pull out the SOC report when you read about a security breach in the news.

Knowing the Unknowable: Identifying the Hidden Risks in Vendor Relationships

Pam Perdue, RegTech Diva

Do you ever worry that an “unknown unknown” will harm your bank? Are you curious what your vendors are doing to keep up with new threats, new regulations and emerging risks? Do you wonder how or if your risk ever ends and exactly what are your vendor’s responsibilities? In this session, we will go “behind the curtain” into the world of vendor risk management and share techniques for keeping aware, alert, and informed.

After attending this training, you will be able to:

- Improve your due diligence processes beyond spreadsheets and checklists
- Conduct vendor selection interviews that encourage candor and transparency
- Assess and address the unique risks in dealing with startup or early stage vendors
- Engage online and offline research to evaluate a vendor’s ongoing performance
- Create infrastructure that monitors and reports on vendor risk exposures over time

Not all risks are created equal - and managing third- and fourth-party risk is definitely NO party! You’ll leave armed with information and sample tools to help you apply the knowledge back on the job.

BONUS CONTENT:

Pam will also cover at the end of this session, the protocols and procedures for Incident Response Programs. Many banks are faced with attempts to intrude into their cyber environments! Learn what regulators, your customers and your employees will be expecting of you in these instances. Learn how to identify, investigate, respond and communicate these situations to all of your key stakeholders!

Elevating your fraud prevention strategies

Ryan Dutton, SHAZAM

What are the latest schemes, trends and tricks fraudsters are using to get your customer information? With ever-evolving tactics, it can be difficult to stay abreast of current trends. Learn the many ways criminals are gathering card information and what can be done to prevent fraud and card losses. Fraud detection systems, blocking transactions, transaction alerts and other important tools will be discussed. From chip cards to the increase in skimming attacks, we’ll discuss ways to keep fighting back.

ABOUT OUR SPEAKERS

Floyd Boone is a partner in the Charleston office of Bowles Rice. He focuses his practice on banking and financial services, litigation and appeals. He represents financial services institutions and their directors and officers in proceedings brought by consumers, commercial entities, and state and federal regulators. In addition, Floyd regularly counsels banking sector clients with respect to compliance with state and federal statutes and regulations as well as detailed security risk assessment, data privacy policies and related cybersecurity matters.

Julie Shank is a partner in the Wheeling office of Bowles Rice. Her experience representing and counseling clients involves a variety of complex matters, including the Health Insurance Portability and Accountability Act (HIPAA), the Health Information Technology for Economic and Clinical Health (HITECH) Act, employment law and business litigation. Her experience with HIPAA and HITECH translates seamlessly to her cybersecurity and information privacy work, where she provides counsel on compliance obligations, cyber incident response plans and more.

Cheryl Buntin is no stranger to community bankers in West Virginia! As an Executive Vice President of AaSys Group, Ms. Buntin oversees a sales and marketing team that covers the eastern US. For over 24 years she has worked with banks, helping them optimize their use of technology, information and cyber security and compliance. She has helped to develop the ISO Peer Group meetings in West Virginia, and develops and delivers specialized Information Security Training. Ms. Buntin has a Master's of Science degree in Communications from Western Kentucky University.

Bryan Newlin is a Principal on YHB's Risk Advisory Services team, leading the community bank IT Audit, Cybersecurity Assessment, and System & Organization Controls (SOC) practices. He is a regular speaker and contributor to banking organizations on IT security, risk and audit issues, and has authored articles for Virginia Business and The Community Banker. Bryan earned a Bachelor's Degree in Accounting with a minor in Computer Information Systems from Shepherd University and has been with YHB since 2005.

Pam Perdue is an Executive Vice President with Continuity, a provider of regtech solutions that automate regulatory change management and compliance controls. She also serves as the company's Chief Regulatory Office and is also known as the Reg/Tech Diva in the industry. Pam's 360-degree view of the banking industry includes time spent as a Chief Compliance Officer, Federal Reserve examiner, educator and consultant. Pam is a regtech veteran, having previously founded My Compliance Info and Compliance Compass, and serving on the executive team at Compliance Coach. She specializes in the remediation of troubled compliance programs after enforcement actions, and routinely speaks at banking and regtech conferences, innovation symposia and various compliance schools. An alumnus of The Ohio State University, Pam is now pleased and proud to reside in the great state of Georgia leading Continuity's Regulatory Operations Center in Atlanta.

Ryan Dutton is an experienced fraud strategy manager with a 15-year history of working in the fraud detection industry. His particular focus is the management of payment card fraud, and his work at SHAZAM gives Ryan a front row seat to the challenges facing community financial institutions. The fraud rate for SHAZAM clients is less than half the industry average thanks to the team of fraud specialists Ryan helps lead. The group's combined industry experience, coupled with the latest machine learning artificial intelligence, makes SHAZAM an industry leader when it comes to preventing or reducing fraud for financial institutions. Ryan is an active member of the Association of Certified Fraud Examiners (ACFE). He graduated summa cum laude from Grand View University with a Bachelor of Science, majoring in business management and human resource management.

REGISTRATION INFORMATION CYBER SECURITY TECHNOLOGY FORUM

**Please fill out separate form for each attendee*

Please check the dates of the seminars you plan to attend:

- I will attend both days—register me for the entire event!
- I will only attend on Tuesday April 13, 2021
- I will only attend on Wednesday April 14, 2021

Bank Name _____

Registrant Name _____

Registrant Email _____ Phone _____

PAYMENT INFORMATION

REGISTRATION FEE

Entire Event Pricing (both days)

CBWV Member \$ 225 PER ATTENDEE

Non-Member \$ 500 PER ATTENDEE

Per Day Pricing

CBWV Member \$ 150 PER ATTENDEE, PER DAY

Non-Member \$ 300 PER ATTENDEE, PER DAY

We Accept Visa, MasterCard & Amex Check Credit Card Invoice

Name as appears on card _____

Card Number _____ Expiration Date _____

Address _____

City, State, Zip _____

Email Address _____ Phone Number _____

PROGRAM CANCELLATION INFORMATION Within three or more business days prior to the day of an educational program, no cancellation charges will be assessed. Within two days prior, 50% of the fee is assessed. Refunds are not provided for cancellations the day before or absences on the day of the program. Substitutions, however, are allowed anytime.

Return to CBWV by April 8, 2021

101 N Kanawha St, Ste. 201, Beckley, WV 25801

Phone 304.254.9822 • Fax 304.929.2485

Questions: Call/email Courtney Campbell

304.254.9822

or courtney33@wvacb.com

